



2019 IMPACT REPORT



2019 BUDGET PLAN

NAMI Greater Des Moines projected \$232,703 in total expenses, including 24 mental health education & support programs.



2019 ACTUAL SPENDING

NAMI Greater Des Moines expanded the number and type of education programs offered to meet community needs, including 17 trainings for business leaders, HR professionals & employees. Annual expenses totaled \$ 239,824.18

IMPACT

72,500

Community Members Served

14,686

Points of Contact at Community Events & Workgroups

7,156

Newsletters Distributed Each Month

97%

Satisfaction Rate Among Program Participants

OUTREACH



EDUCATION & ADVOCACY

22 education sessions were introduced in 2019, expanding the array of services offered & the number of community members served.



COMMUNITY OUTREACH

Expanding the number and type of outreach opportunities provides the opportunity to reach more people.



INFORMATION & REFERRALS

Staff and volunteers assist community members to identify local mental health treatment organizations and provide referral information, reducing barriers to care.

